



## The M2M Zone™

INTERNATIONAL CTIA WIRELESS 2010®

March 23-25, 2010  
Central Hall  
Las Vegas Convention Center  
Las Vegas, NV

Telecommunications  
media group

The M2M Zone management is committed to offering this exhibiting opportunity to companies in the Machine-to-Machine communications arena. The M2M Zone congregates those companies in the M2M space to make a dynamic presence. By working and showcasing in one designated area, collectively we can make a powerful statement about the growing importance of wireless M2M communications solutions.

### **Exhibit Package Details for M2M Zone Exhibitors**

**Full Exhibit Package .....\$6195**

The following features are included in your 10'x10' M2M Zone exhibit package:

- Red Carpet and Padding
- Daily Cleaning
- 6' Draped Table
- Shared Ethernet Connection (one computer, no broadband apps)
- 500 Watt 110/120 volt outlet
- Use of M2M Zone Lounge
- Posting of Exhibitor company description and logo on [m2mzone.com](http://m2mzone.com)

#### **Sponsorships also available:**

*(See reverse side)*

- Hanging Pavilion Banner
- Pavilion Pocket Guide
- M2M Zone Lounge
- Email Sponsorships
- Pavilion Floor Decals
- Web Banners
- M2M Seminar

#### **Exhibitor benefits of being in the Zone:**

- Branding as a major player in the M2M arena
- Listing in the M2M Zone Pavilion Guide
- Access to the M2M Zone Lounge
- Exposure to over 125,000 professionals through multiple pre-show email promotions
- Posting of company description and logo on [m2mzone.com](http://m2mzone.com)

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**[m2mzone.com](http://m2mzone.com)**



# M2M Zone™ Pavilion

INTERNATIONAL CTIA WIRELESS 2010®

MARCH 23-25, 2010

Las Vegas, NV

Exhibit Space & Sponsorship Application/Contract

Please Print

Full Company Name			
Address 1			
Address 2			
City	State	Zip	
Contact Name	Title		
Telephone	Mobile	Fax	email

Booth# \_\_\_\_\_

Number of 10' x 10' booths: \_\_\_\_\_ x \$6195 per booth \$ \_\_\_\_\_

Number of Corners \_\_\_\_\_ x \$150 per corner \$ \_\_\_\_\_

\$ \_\_\_\_\_ Total Space Cost

### Sponsorships:

- Hanging Pavilion Banner (*non exclusive*)....\$7500 \$ \_\_\_\_\_
  - Pavilion Floor Decals .....\$7000 \$ \_\_\_\_\_
  - Pocket Guide .....\$6000 \$ \_\_\_\_\_
  - M2M Lounge, starting at .....\$6000 \$ \_\_\_\_\_
  - Email sponsorship .....\$3000 \$ \_\_\_\_\_
  - Banner, starting at .....\$2000 \$ \_\_\_\_\_
  - M2M Seminar .....*please inquire*
- Total \$ \_\_\_\_\_

### Accepted and Agreed:

Signature	
Print Name	email
Title	Date
M2M Zone	Date

Return signed contract to:

Rula Salameh  
M2M Zone  
685 Canton St.  
Norwood, Ma. 02062, USA  
Tel: 781.769.9750  
Fax: 781.769.9885  
rsalameh@m2mzone.com

### Payment and Cancellations

A deposit of 50% of the cost of exhibit space in the M2M Zone is due upon signing. Payment in full is due by December 10, 2009. Applications submitted after December 10, 2009, must be submitted with full payment. If a written cancellation request is submitted by September 1, 2009, only 25% of the paid deposit will be refunded. If the exhibitor cancels between September 2, 2009, and November 2, 2009, only amounts in excess of the 50% deposit will be refunded. Cancellations received after November 2, 2009, shall receive no refunds. Upon exhibitor notification of cancellation, the M2M Zone has the right to resell the space vacated. The exhibitor understands and agrees to abide by all rules and regulations covering this event as they appear in the CTIA Service Order Kit.

### Mail a check in U.S. dollars drawn on a U.S. bank to:

**Horizon House Publications, Inc.**  
685 Canton Street  
Norwood, MA 02062 USA

**To Pay By Visa/MasterCard or Wire Transfers**  
Please Contact Us

**m2mzone.com**

