



## M2M Zone™ at

**CeBIT 2011**  
March 1-5, 2011  
Hannover, Germany



**Space is limited – Sign up today!**

How do M2M technology companies stand out at CeBIT, a show that carries over 4,000 exhibitors and 400,000 attendees? The answer is to join us in the M2M Zone at CeBIT 2011.

There is simply no other trade show where M2M companies can meet with high number of key enterprise executives from a variety of vertical industries like automotive & fleet management, telehealthcare, energy & utilities, public infrastructure, telecommunications, and security and defense.

A designated area within the Telematics & Automotive World Hall, close to the RFID and Telehealth exhibits, the M2M Zone will be outfitted with unique signage, special on-floor publications, and promotions in all CeBIT pre-show programs all designated to make the M2M Zone at CeBIT the destination for network operators, applications designers, hardware manufacturers, and end-clients. And the M2M Zone makes exhibiting easy with all-inclusive packages – you won't even need to ship your booth.

### Turnkey 9-m<sup>2</sup>\* package cost €5995 +VAT

Our all-inclusive basic booth package completely eliminates the need for exhibitors to ship their own stand. You can concentrate on presenting your best image! The package includes:

- High quality built stand (see diagram)
- Carpet
- Meeting Table
- Internet Connection
- 4 Chairs
- Outlet 220V/3 kW
- Exhibitor and visitor badges
- Waste paper basket
- Use of M2M Zone Exhibitor Lounge
- Cleaning

*\* Larger booths are available*



*\* Please ask about M2M Alliance discounts.*

#### Exhibitor benefits of being in the Zone:

- Branding as a major player in the M2M arena
- Listing in the M2M Zone Guide
- Access to the M2M Zone Lounge
- Exposure to over 300,000 professionals through multiple pre-show email promotions
- Posting of company description and logo on m2mzone.com

#### Available Sponsorships:

- M2M Conference
- Email newsletter sponsorships
- Web Banners

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