



M2M Zone™ Pavilion at CeBIT 2011 March 1-5, 2011 Hannover, Germany



The M2M Zone management is committed to offering this exhibiting opportunity to companies in the Machine-to-Machine communications arena. The M2M Zone Pavilion is where network operators, application designers, hardware manufacturers and end users come together to deploy exciting wireless M2M communications technology. By showcasing in one designated area in the Telematics & Automotive World Hall at CeBIT 2011, collectively we can make a powerful statement about the growing importance of wireless M2M communications solutions.

Exhibit Package Details for M2M Zone Exhibitors at CeBIT 2011

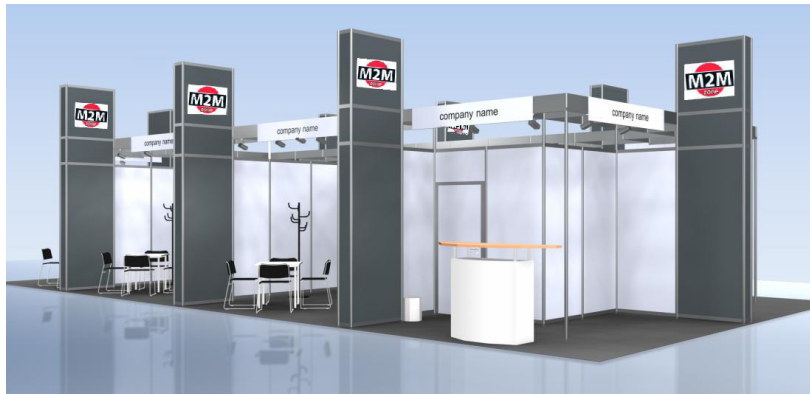
Turnkey 9m² Package* €5995 + VAT

Our all-inclusive basic booth package completely eliminates the need for exhibitors to ship their own stand. You can concentrate on presenting your best image! The package includes:

- High quality built stand
- Lockable info counter
- Table (70cm x 70cm)
- 4 chairs + 1 stool
- Carpet
- Fascia Panel
- Literature rack
- Wastebasket
- Cleaning
- Internet Connection
- 230 V Outlet
- Basic lighting
- 4 Exhibitor Passes
- 20 Visitor Passes
- Use of M2M Zone Lounge

** Larger Booths are available.*

Additional items may be ordered and will be billed separately.



Exhibitor benefits of being in the Zone:

- Branding as a major player in the M2M arena
- Listing in the M2M Zone Pavilion Guide
- Access to the M2M Zone Lounge
- Exposure to over 300,000 professionals through multiple pre-show email promotions
- Posting of company description and logo on m2mzone.com

Available Sponsorships:

- M2M Conference
- Pavilion Floor Decals
- Pavilion Pocket Guide
- Email newsletter sponsorships
- Web Banners

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M2M Zone™ Pavilion at

CeBIT 2011

March 1-5, 2011
Hannover, Germany



Exhibit Space and Sponsorship Contract

Please Print

Full Company Name		
Address		City
State/Province	Zip/Postal Code	Country
Marketing Contact Name		Title
Marketing Contact Telephone	Mobile	Email
Stand Logistics Contact		Title
Stand Logistics Contact Telephone	Mobile	Email

Exhibit Space

Number of 9m ² stands	_____	at € 5995 per stand =	€ _____
Number of Corners	_____	at € 150 per corner =	€ _____
		Total Space Cost	€ _____
		VAT 19%	€ _____
		Grand Total	€ _____

Sponsorships *(please check the item you would like to sponsor)*

<input type="checkbox"/> M2M Pavilion Floor Decals	€ 7000	<input type="checkbox"/> M2M E-Newsletter Sponsorship	€ 3000
<input type="checkbox"/> M2M Pavilion Pocket Guide	€ 6000	<input type="checkbox"/> M2M Zone Web Banner	€ 2000
<input type="checkbox"/> M2M Conference Sponsorship <i>(please inquire)</i>		<input type="checkbox"/> M2M Lounge starting at	€ 6000
Grand Total Sponsorships			€ _____

Accepted and Agreed

_____	_____
Name	Signature
_____	_____
Title	Date
_____	_____
Accepted for M2M Zone	Date

Payment and Cancellations:

Payments in US Dollars are accepted, conversion will be calculated at end of business upon the day of signing. A deposit of 50% of the cost of exhibit space in the M2M Zone is due upon signing. Payment in full is due by January 14, 2011. Applications received after January 14, 2011, must be submitted with full payment. If a written cancellation request is submitted by December 10, 2010, only 25% of the deposit will be refunded. Cancellations received after December 10, 2010, shall receive no refunds. Upon exhibitor notification of cancellation, the M2M Zone has the right to resell the space vacated. The exhibitor understands and agrees to abide by all rules and regulations covering this event as they appear in the CeBIT Exhibitor Manual.

Please fax completed contract to +1 781 769 9885

m2mzone.com